

XXXV Annual Meeting European Society for Artificial Organs

SPONSORING & EXHIBITION SALES MANUAL

ESAO



2008

"Towards future biomedical technologies"

3–6 September 2008

**CENTRE MEDICAL UNIVERSITAIRE (CMU)
GENEVA, SWITZERLAND**

www.esao2008.medecine.unige.ch

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CONGRESS PRESIDENT

Beat H. Walpoth - Geneva

ORGANISING COMMITTEE

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Y. Barrangon
J. Hubbell
N. Stergiopoulos
M. Swartz

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N. Demartine
P. Francioli
P. Frey
L. Von Segesser

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		G. Zuend (SUI)

WELCOME MESSAGE

On behalf of the European Society for Artificial Organs (ESAO) it is my great pleasure and honour to welcome you to the 35th Annual meeting which will be held at the Medical Faculty of the University of Geneva, Switzerland, between 3 – 6 September, 2008.

"Towards future biomedical technologies"

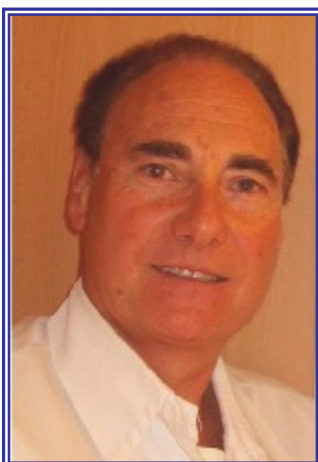
will be the theme of this congress which will be organised in collaboration with the Ecole Polytechnique Federal de Lausanne (EPFL), the Universities and University Hospitals of Geneva and Lausanne, thus, bringing together all the Science from the Arc Lemanique.

A highly scientific programme has been put together, covering various fields ranging from cardiovascular, liver and kidney support to tissue engineering, cell therapy and transplantation. The ongoing research in these fields, and especially the increased collaborations between various specialties, has led to tangible improvements which benefit the patient. This meeting is not only important as a teaching platform, but also gives young scientists the opportunity to present innovative studies.

Finally, the human networking aspect of such a meeting and exchange of ideas and knowledge are equally important, not only between scientists, but also with our industrial partners whom we thank for their support. We are also indebted to the wide panel of Swiss and international experts who will contribute to making it a 'state-of-the-art' congress.

Geneva is the smallest of the big capitals – host of the world's largest health and humanitarian headquarters – a crossroad of men and ideas – a centre of arts and culture – a melting pot of history – a capital of gastronomy and hospitality, and a starting point for some of the most exciting lake and mountain excursions.

We look forward to welcoming you in Geneva for an interesting and challenging ESAO 2008 annual meeting.



Beat H. Walpoth, MD

ESAO and Congress President

MAIN TOPICS & SCIENTIFIC PROGRAMME

Main Topics

Artificial Heart
Artificial Kidney
Artificial Liver
Artificial Lung
Artificial Pancreas
Artificial Skin
Artificial Valves
Aphereses
Artificial Blood
Artificial Cells
Biocompatibility
Bioengineering
Biomaterials
Bioreactors
Biosensors
Blood Purification
Bone, Joint, Dental
Prostheses
Cardiopulmonary Bypass
Cell & Gene Therapy
Circulatory Assistance
Computer Modelling
Drug Deliver Systems
Electrostimulation

Fluid Dynamics
Gas Exchange / ECMO
Genomics & Proteomics
Hemodialyses
Hemoperfusion
Hybrid Artificial Organs
Medical Device
Medical Implants
Medical Engineering
Nano Medecine
Neuroprostheses
Organ Preservation
Peritoneal Dyalises
Polymers & Scaffolds
Regenerative Medecine
Robotics
Sensory Aids
SIRS & Artificial Organs
Stents
Surface Modifications
Tissue Engineering
Transplantation
Urological Prostheses
Vascular Prostheses

Scientific Programme

The programme will include keynote lectures, invited lectures, oral free communications, scientific and industry supported symposia, working group meetings, moderated poster presentations and pre-congress educational courses. The official language is English.

MAIN CONTACT DETAILS

Scientific Secretariat

Beat H. Walpoth, MD, PD, FAHA
Director of Cardiovascular Research
President, European Society for Artificial
Organs
Department of Surgery
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CH-1211 Geneva 13, Switzerland
Tel: +41 (0) 22 37 27 631 / 40
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Email: beat.walpoth@hcuge.ch
(Mrs M. Kaeser, Secretary)

Congress Organiser

Registration, Abstract Handling, Exhibition &
Sponsorship, Hotel Reservations:
ESAO 2008
c/o MCI SUISSE SA
Rue de Lyon 75
CH-1211 Geneva 13, Switzerland
Tel: +41 (0) 22 33 99 571
Fax: +41 (0) 22 33 99 601
Email: esao2008@mci-group.com
Website: www.mci-group.com

Congress Venue

CMU
Centre Médical Universitaire
1 rue Michel Servet
CH-1211 Geneva 4, Switzerland

PRELIMINARY CONGRESS SCHEDULE as at 26th Feb. 2008

	Wednesday 3 September	Thursday 4 September	Friday 5 September	Saturday 6 September
	10:00-20:00 Registration Open	08:00-18:00 Registration Open	08:00-18:00 Registration Open	08:00-14:00 Registration Open
	08:00-13:00 Exhibition Build-Up	09:00-17:30 Exhibition Open	09:00-17:30 Exhibition Open	09:00-14:00 Exhibition Open
08:00-08:30				
08:30-09:00		Plenary Session	Plenary Session	Plenary Session
09:30-09:30				
09:30-10:00		Poster Viewing & Exhibition and Coffee Break	Poster Viewing & Exhibition and Coffee Break	Scientific Sessions (3x)
10:00-10:30		Symposia of affiliated societies	Symposia of affiliated societies	
10:30-11:00				
11:00-11:30		Corporate Members Symposium	Working Group Sessions	Poster Viewing & Exhibition and Coffee Break
11:30-12:00				Scientific Sessions (3x)
12:00-13:00		Supported Lunch Symposia	Supported Lunch Symposia	
13:00-13:30				Closing Ceremony
13:30-14:00				Farewell Drink
14:00-14:30	Post-Graduate Courses Part I	Scientific Sessions (3x)	Scientific Sessions (3x)	14:00-17:00 Exhibition dismantling
14:30-15:00	Exhibition Open			
15:00-15:30		Coffee Break	Moderated Poster Session Exhibition and Coffee Break	Moderated Poster Session Exhibition and Coffee Break
15:30-16:00				
16:00-16:30		Post-Graduate Courses Part II	Scientific Sessions (3x)	Scientific Sessions (3x)
16:30-17:00				
17:00-17:30				
17:30-18:00		Opening Ceremony		ESAO General Assembly
18:00-18:30				
18:30-19:00				
19:00-19:30	Welcome Reception	Concert	Congress Dinner	
19:30-20:00				

THE MEETING

Who will attend?

The meeting will be attended by up to 500 delegates from all over Europe. Delegates will be basic scientists and clinicians whose prime fields of interest include Artificial Organs and Biomedical Technologies as well as Tissue Engineering, Biomaterials and Cell Therapy.

What are the Educational Objectives?

The Congress participants are mainly interested in improving the practical part of their work and in keeping up-to-date with the current development of Artificial Organs. The 2008 ESAO Congress will not be focused on a few pre-selected topics, but on all the various aspects of this medical field. Plenary and Keynote lectures, symposia, free paper oral and poster presentations are the usual features of the congress.

Continuing Medical Education (CME)

The congress programme is mainly directed towards continuing medical education. Physicians worldwide must offer proof of their participation in such medical education. The Congress is a recognised event for CME.

SPONSORSHIP LEVEL

Your organization's support will be acknowledged in all printed materials and signage at the following levels:

- | | |
|-------------------------------|---------------------------------------------|
| • Gold Sponsor | Total contributions of CHF 20'000 and over* |
| • Silver Sponsor | Total contributions of CHF 15'000 and over* |
| • Bronze Sponsor | Total contributions of CHF 10'000 and over* |
| • Conference Supporter | Total contributions under CHF 10'000* |

* Total contributions include grants for all sponsorship, exhibitor, and symposia opportunities listed below. Not included in total contributions are food, beverage, décor, room rental or audiovisual for satellite symposia and conference registration fees for organisation staff.

Gold Sponsor Additional Benefits:

- 3 x complimentary delegate registrations
- 2 x invitations to Presidential Dinner on Thursday, 4 September
- 2 x invitations to Gala Dinner on Friday, 5 September

Silver Sponsor Additional Benefits:

- 2 x complimentary delegate registrations
- 1 x invitations to Presidential Dinner on Thursday, 4 September
- 1 x invitations to Gala Dinner on Friday, 5 September

Bronze Sponsor Additional Benefits:

- 1 x complimentary delegate registration
- 1 x invitation to Presidential Dinner on Thursday, 4 September
- 1 x invitations to Gala Dinner on Friday, 5 September

EXHIBITION

The Exhibition is an integral part of the ESAO Congress. As an exhibitor, you will enjoy prime exposure and direct marketing opportunities with the key players and decision makers in the field.

The floor plan is designed to maximize the exhibitor's exposure to the delegates.

All coffee breaks and catering will be held in the exhibition area.

Poster sessions will be located near the exhibition area; participants will have to walk through the exhibition to access this point.

Particular attention will be given to signage and decoration enabling an easy and convenient visit of the exhibition.

Exhibition Schedule

Set up:

Wednesday, 3 September 08h00 – 14h30

Exhibition opening hours:

Wednesday, 3 September	14h30 – 19h00 (Welcome Reception)
Thursday, 4 September	09h00 – 17h30
Friday, 5 September	09h00 – 17h30
Saturday, 6 September	09h00 – 14h00

Dismantling:

Saturday, 6 September 14h00 – 17h30

Stand Space Rental

The price for stand space only is CHF 575 (excl. Swiss VAT 7.6%) per square meter (minimum space 6 sqm = CHF 3'450.- excl. Swiss VAT 7.6%)

This includes:

- Exhibition Space
- 2 Exhibitor badges per 6 sqm space, 1 additional badge for each additional 3 sqm booked
- Coffee breaks
- Lunch
- Welcome Reception
- Company / product profile on congress website and Final Programme
- 1 table, 2 chairs
- Electrical connection and power socket

Assignment of Space

Space will be assigned as requested wherever possible. MCI Suisse SA, on behalf of ESAO 2008, will make every possible effort to assign preferred booth location. Exhibitors wishing to avoid assignment of space adjacent to that of a particular competitor should indicate so on their application form.

Careful consideration will be given to all requests. However, MCI Congress can not guarantee acceptance of these requests. MCI Suisse SA, on behalf of ESAO 2008, reserves the right to relocate or reassign booths at any time for the overall benefit of the meeting. If a preferred space is not available, it is the practice of MCI Congress to contact each company to discuss alternative space availabilities.

Exhibitor Registration

All exhibitors are required to be registered and will receive a badge displaying the exhibiting company name. Two exhibitor badges will be given for the first 6 square meters booked and one additional badge for each additional 6 square meters booked. Any additional exhibitors will be charged an exhibitor registration fee of CHF 150.-.

Amendments to Exhibition Layout

While every effort is made to preserve the published layout of the exhibition, the Organisers shall be entitled to vary the layout if this is in the general interest of the exhibition.

Manning of Stands

Exhibitors will be required to ensure that their stands are manned during the opening hours of the exhibition and must not dismantle their stands before the published closing time.

Company / Product Profile

A complete listing of all exhibitors, including a 100-word entry will be featured on the congress website.

Give-aways and Distribution of Printed Materials

Give-aways and printed material may only be distributed in the space rented by the exhibitor in the exhibition hall or at Industry symposia. No such material may be distributed in any hotel used by the meeting. Product identification is permitted on give-aways. Contests, lotteries and raffles are subject to approval by the Organisers.

Product Disclaimer

The acceptance of a product or service for exhibition does not in any manner constitute an endorsement by the Organisers.

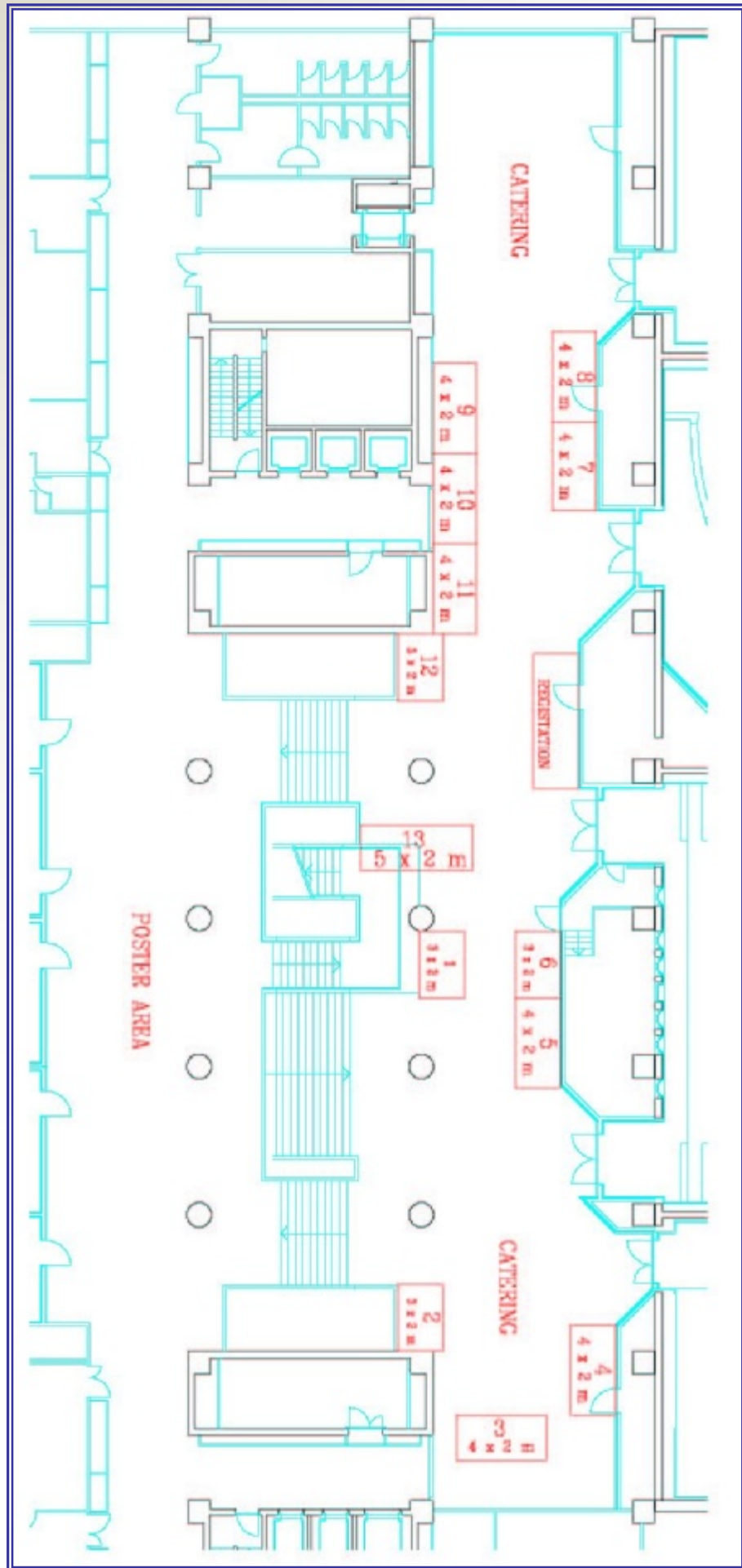
Security and Insurance

The Organisers will not be held responsible for any loss or damage to exhibitors' goods and exhibitors are reminded that they should take out their own insurance to cover for this.

Health and Safety at Work Regulations

It is the responsibility of the exhibitor to ensure that his contractor, employees, displays and exhibits comply with the latest legislation regarding Health and Safety at Work regulations.

EXHIBITION LAYOUT



INDUSTRY SYMPOSIA

Industry Symposia slots will be made available as follows:

Date	Time slot	Room B (Plenary) 400 seats	Room A 250 seats	Room C 150 seats
Thursday, 4 September	12H00-13H30	CHF 10'000*	CHF 8'000*	CHF 7'000*
Friday, 5 September	12h00-13h30	CHF 10'000*	CHF 8'000*	CHF 7'000*

* rates exclude Swiss VAT 7.6%

Following rules and benefits apply:

1. Companies will be entitled to insert a flyer announcing their symposium in the congress bag at no additional cost. Symposia programmes will also be featured in the final congress programme and on the ESAO 2008 website.
2. Companies are allowed to distribute flyers and other documents advertising their symposium. These documents can be distributed **only** within the limits of the exhibition stand of the company holding the advertised symposium. It is strictly forbidden to distribute handouts at any other area.
3. Companies are allowed to advertise their symposium by displaying freestanding posters in front of the doors of the conference room used to hold their own symposium. It is strictly forbidden to advertise at any other area. Further information will be sent to the sponsors in due time.
4. Companies holding an official symposium during the ESAO 2008 congress are entitled to receive, at no extra cost, the list of pre-registered participants. This list will be issued and sent by the organisers one month prior to the event. Symposia sponsors are responsible for all travel and hotel accommodations for their speakers. **Complimentary congress registration for symposia speakers will be offered by the Congress Organisers.**
5. In order to have their symposium approved by the ESAO Scientific Committee, companies holding an official satellite symposium are requested to provide the organisers with the following information regarding their symposium:
 - o Title of the symposium
 - o Speakers names and complete details
 - o Title of each presentation given during the satellite symposium
 This information must be provided to the organisers by Friday, 30 May 2008.
6. All conference rooms used for satellite symposia will be equipped with the same material. The standard equipment of each conference room is included in the rental price of each satellite symposium: only single Power Point projection will be provided. No translation will be provided in any room and during any session. Any additional audio-visual equipment can be ordered at an extra cost.
7. Lunch boxes will be provided to all registered participants.

SPONSORSHIP OPPORTUNITIES

Educational Plenary Sessions

CHF 10'000*

The congress will feature 3 Plenary Sessions of 90 minutes which are open to sponsorship (please refer to page 4 "Preliminary Congress Schedule"). The programme of the session will be elaborated by the ESAO 2008 Scientific Committee and the sponsor company will receive acknowledgement for an unrestricted educational grant.

The sponsorship will include:

- - Acknowledgement on the ESAO 2008 website and Final Programme
- - Acknowledgement on introduction slide and closing slide
- - 1 Complimentary conference registration

Congress bags

CHF 10'000*

Sponsorship of the congress bags represents a unique opportunity to promote your company and product in a very prominent and visual way. The cost of CHF 10'000 will cover the supply of 500 congress bags.

The sponsorship will include:

- - Acknowledgement on the ESAO 2008 website and Final Programme
- - Company logo featured on front side of bag
- - Product logo featured on front side of bag

Notepads and Pens

CHF 3'000*

Notepads and pens will be included in the Congress bags provided to each registrant at the conference. The cost of CHF 3'000 will cover the supply of 500 pads and pens.

The sponsorship will include:

- - Acknowledgement on the ESAO 2008 website and Final Programme
- - Company logo featured on pads
- - Company logo featured on pens

Lanyards for badges

CHF 3'500*

All delegates will be provided with a lanyard printed with your company logo. Participants must wear their name badge and lanyards throughout the conference. The cost of CHF 3'500 will cover the supply of 500 badge lanyards.

The sponsorship will include:

- - Acknowledgement on the ESAO 2008 website and Final Programme
- - Company logo featured on pads
- - Company logo featured on pens

Poster Boards

CHF 5'000*

Poster presentations are a central focus of the ESAO Congress, with all delegates invited to view these posters during the lunch and coffee breaks.

The sponsorship will include:

- - Acknowledgement on the ESAO 2008 website and poster area signage
- - Company logo featured on poster panels (stickers/labels to be provided by sponsor)

Speaker Preview Room

CHF 5'000*

Sponsorship of this area, where opinion leaders and faculty will converge to prepare for their presentations, represents a unique opportunity to reach all speakers taking part in the congress.

The sponsorship will include:

- - Acknowledgement on the ESAO 2008 website and Final Programme
- - Company logo prominently featured at room entrance
- - Company branded screensaver on all computers

* Rates exclude Swiss VAT 7.6%

SOCIAL EVENTS

Coffee Breaks

CHF 2'500 per break*

Coffee, tea and biscuits will be served daily (morning and afternoon), between the sessions, to all delegates and accompanying persons.

The sponsorship will include:

- Acknowledgement on the ESAO 2008 website and Final Programme
- Acknowledgement sign featuring company and/or product logo at each distribution point
- Opportunity to provide branded paper napkins

Welcome Reception

CHF 10'000*

The Welcome Reception is a highly popular and well-attended event to be held on the evening prior to the start of the scientific sessions on Wednesday, 3 September after the official Congress Opening Ceremony.

The sponsorship will include:

- Acknowledgement on the ESAO 2008 website and Final Programme
- Sponsor Acknowledgement at end of Opening Ceremony (closing slide)
- Acknowledgement sign featuring company and/or product logo at each distribution point

Presidential Dinner

CHF 10'000*

By invitation only, this event will be attended by ESAO Committee Members, Speakers, Chairmen & VIPs (anticipated total attendance = 100 persons). This event is scheduled on Thursday, 4 September at "La Nautique", the Geneva Yacht Club, currently hosting the Americas Cup.

The sponsorship will include:

- Acknowledgement on the ESAO 2008 website and Final Programme
- Sponsor Acknowledgement by Congress President at start of Dinner
- Acknowledgement sign featuring company and/or product logo at venue
- Company and/or product logo featured on menu cards and invitation cards
- 2 x complimentary invitations to attend the Presidential Dinner

Congress Concert

CHF 6'000*

All registered participants, including exhibitors are invited to an exclusive concert on the evening of Thursday, 4 September (venue and programme to be confirmed)

The sponsorship will include:

- Acknowledgement on the ESAO 2008 website and Final Programme
- Sponsor Acknowledgement at start of concert
- Acknowledgement sign featuring company and/or product logo at venue
- Company and/or product logo featured on invitation cards

Gala Dinner

CHF 12'500*

The Gala Dinner is an optional event open to all registered participants to take place on the last evening of the congress, Friday, 5 September (venue to be confirmed)

The sponsorship will include:

- Acknowledgement on the ESAO 2008 website and Final Programme
- Sponsor Acknowledgement by Congress President at start of Dinner
- Acknowledgement sign featuring company and/or product logo at venue
- Company and/or product logo featured on menu cards and invitation cards
- 2 x complimentary invitations to attend the Gala Dinner

* Rates exclude Swiss VAT 7.6%

Advertisement Opportunities

Final Congress Programme (A4 / Colour)

The Final Congress Programme includes all the information concerning scheduled sessions, the social programme and general information about the conference. It is distributed to all congress participants.

- **4th Cover Page** CHF 4'000*
- **3rd Cover Page** CHF 3'000*
- **2nd Cover Page** CHF 3'000*
- **Internal Page** CHF 2'250*

Insert in the congress bags

CHF 1'500*

Promotional documents can be inserted in all congress bags handed out on site thus reaching all registered participants.

Other Sponsorship Options

In order to discuss other options and possible alternatives to maximize your company's coverage of ESAO 2008, please contact:

MCI Suisse SA
Christopher Day
Exhibition & Sponsorship Manager
Tel: +41 (0) 22 33 99 650
E-mail: Christopher.Day@mci-group.com

Hospitality Events

Our Congress Organiser, MCI, will be pleased to assist companies with arrangements for hospitality events and other local services. Among the services offered are:

- exclusive dinners
- transportation, limousines, minibuses
- welcome desk
- hostesses
- parties
- excursions

For a personalised proposal, please contact:

Mrs Erica Fawer
MCI Suisse SA
75, rue de Lyon
1211 Geneva 13 - Switzerland
Tel: +41 (0)22 33 99 925
Fax: +41 (0)22 33 99 901
E-mail: Erica.Fawer@mci-group.com

* Rates exclude Swiss VAT 7.6%

PAYMENT AND CANCELLATION CONDITIONS

Payment Schedule

- All payments must be made in **Swiss Francs (CHF)**
- A deposit for 50% of the total cost will be invoiced on receipt of the completed order form and due for payment upon receipt of the invoice to guarantee the reservation.
- The Final balance is due by Friday, 27 June 2008
- For bookings made after 27 June 2008, the full amount is due at the time of reservation
- VAT of 7.6% is not included in published rates

By Bank Transfer

Bank: UBS SA – 1211 Geneva 2, Switzerland
Company: MCI Suisse SA for ESAO 2008
Account N°: 369.393.00U
Clearing: 240
SWIFT: UBSWCHZH12A
IBAN: CH94 0024 0240 3693 9300U

By Cheque

Cheque made in CHF, payable to MCI Suisse SA, Geneva.

Cancellation Policy

Cancellation and changes to your original booking must be made in writing to MCI

For cancellation made until:

- | | |
|---------------------|------------------------------------------------------|
| ○ 16 February 2008 | 50% of the total cost of each item will be retained |
| ○ 27 June 2008 | 75% of the total cost of each item will be retained |
| ○ from 27 June 2008 | 100% of the total cost of each item will be retained |

IMPORTANT DATES

Pre-registration:	Open
Opening Abstract Submission:	15 February 2008
Deadline Abstract Submission:	1 April 2008
Notification of Abstract Submission:	15 May 2008
Registration early fee	15 June 2008



Order Form

Exhibition Space

XXXV ANNUAL MEETING EUROPEAN SOCIETY OF ARTIFICIAL ORGANS
ESAO 2008
3-6 SEPTEMBER 2008 – GENEVA, SWITZERLAND

Please forward this completed form to:
ESAO 2008 - c/o MCI Suisse SA
75, rue de Lyon - CH - 1211 GENEVA 13 - SWITZERLAND
Fax: + 41 22 33 99 621 - E-mail: christopher.day@mci-group.com

COMPANY:
COMPANY VAT NUMBER (if applicable):
ADDRESS:
.....
POSTAL CODE: CITY: COUNTRY:
TELEPHONE: FAX:
E-MAIL:
PERSON IN CHARGE:

Our company requires the following exhibition space:

EXHIBITION SPACE Only (CHF 575*/ square meter)

We require (minimum size 6 square meters):..... square meters

Stand Preference. Please list 3 choices for booth allocation:

1st Choice: _____ 2nd Choice: _____ 3rd Choice: _____

PAYMENT DETAILS

- 50% Deposit invoice to be paid upon receipt
- Final invoice to be paid by Friday 27 June 2008

CANCELLATION POLICY

Cancellations and changes to your original booking must be made in writing to MCI Congress.

- | | |
|-------------------------------------------------|------------------------------------------------------|
| • Cancellation received before 16 February 2008 | 50% of the total cost of each item will be retained |
| • Cancellation received before 27 June 2008 | 75% of the total cost of each item will be retained |
| • Cancellation received after 127 June 2008 | 100% of the total cost of each item will be retained |

Date: Signature and stamp:

* Swiss VAT at 7.6 % is not included



Order Form

Industry Symposium

XXXV ANNUAL MEETING EUROPEAN SOCIETY OF ARTIFICIAL ORGANS
ESAO 2008
3-6 SEPTEMBER 2008 – GENEVA, SWITZERLAND

Please forward this completed form to:
ESAO 2008 - c/o MCI Suisse SA
75, rue de Lyon - CH - 1211 GENEVA 13 - SWITZERLAND
Fax: + 41 22 33 99 621 - E-mail: christopher.day@mci-group.com

COMPANY:

COMPANY VAT NUMBER (if applicable):

ADDRESS:

.....

POSTAL CODE: CITY: COUNTRY:

TELEPHONE: FAX:

E-MAIL:

PERSON IN CHARGE:

Our company requires the following symposium slot number:

Slot No.	Date	Time	Room	Capacity	Rental Rate
1	Thursday 4 September	12h00-13h30	B	400 seats	CHF 10'000*
2	Thursday 4 September	12h00-13h30	A	250 seats	CHF 8'000*
3	Thursday 4 September	12h00-13h30	C	150 seats	CHF 75'000*
4	Friday 5 September	12h00-13h30	B	400 seats	CHF 10'000*
5	Friday 5 September	12h00-13h30	A	250 seats	CHF 8'000*
6	Friday 5 September	12h00-13h30	C	150 seats	CHF 7'000*

PAYMENT DETAILS

- 50% Deposit invoice to be paid upon receipt
- Final invoice to be paid by Friday 27 June 2008

CANCELLATION POLICY

Cancellations and changes to your original booking must be made in writing to MCI Congress.

- Cancellation received before 16 February 2008 50% of the total cost of each item will be retained
- Cancellation received before 27 June 2008 75% of the total cost of each item will be retained
- Cancellation received after 127 June 2008 100% of the total cost of each item will be retained

Date: Signature and stamp:

* Swiss VAT at 7.6 % is not included



Order Form

Sponsorship Opportunities

XXXV ANNUAL MEETING EUROPEAN SOCIETY OF ARTIFICIAL ORGANS
ESAO 2008
3-6 SEPTEMBER 2008 – GENEVA, SWITZERLAND

Please forward this completed form to:
ESAO 2008 - c/o MCI Suisse SA
75, rue de Lyon - CH - 1211 GENEVA 13 - SWITZERLAND
Fax: + 41 22 33 99 621 - E-mail: christopher.day@mci-group.com

COMPANY:
COMPANY VAT NUMBER (if applicable):
ADDRESS:
.....
POSTAL CODE: CITY: COUNTRY:
TELEPHONE: FAX:
E-MAIL:
PERSON IN CHARGE:

Our company requires the following sponsorship item:

Sponsorship Item	Price	b
_____ Educational Plenary Sessions	CHF 10'000*	<input type="checkbox"/>
_____ Congress bags	CHF 10'000*	<input type="checkbox"/>
_____ Notepads and Pens	CHF 3'000*	<input type="checkbox"/>
_____ Lanyards for badges	CHF 3'500*	<input type="checkbox"/>
_____ Poster Boards	CHF 5'000*	<input type="checkbox"/>
_____ Speaker Preview Room	CHF 5'000*	<input type="checkbox"/>

PAYMENT DETAILS

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CANCELLATION POLICY

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- | | |
|-------------------------------------------------|------------------------------------------------------|
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| • Cancellation received after 127 June 2008 | 100% of the total cost of each item will be retained |

Date: Signature and stamp:

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Order Form

**Social Event
Sponsorship Opportunities**

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ESAO 2008
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COMPANY:
COMPANY VAT NUMBER (if applicable):
ADDRESS:
.....
POSTAL CODE: CITY: COUNTRY:
TELEPHONE: FAX:
E-MAIL:
PERSON IN CHARGE:

Our company requires the following sponsorship item:

Sponsorship Item	Price	b
Coffee Breaks	CHF 2'500* per break	<input type="checkbox"/>
Welcome Reception	CHF 10'000*	<input type="checkbox"/>
Presidential Dinner	CHF 10'000*	<input type="checkbox"/>
Congress Concert	CHF 6'000*	<input type="checkbox"/>
Gala Dinner	CHF 12'500*	<input type="checkbox"/>

PAYMENT DETAILS

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CANCELLATION POLICY

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- | | |
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Date: Signature and stamp:

* Swiss VAT at 7.6 % is not included



Order Form

Advertisement Opportunities

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ESAO 2008
3-6 SEPTEMBER 2008 – GENEVA, SWITZERLAND

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75, rue de Lyon - CH - 1211 GENEVA 13 - SWITZERLAND
Fax: + 41 22 33 99 621 - E-mail: christopher.day@mci-group.com

COMPANY:
COMPANY VAT NUMBER (if applicable):
ADDRESS:
.....
POSTAL CODE: CITY: COUNTRY:
TELEPHONE: FAX:
E-MAIL:
PERSON IN CHARGE:

Our company requires the following sponsorship item:

Sponsorship Item	Price	p
Final Congress Programme (A4)		
4 th Cover Page	CHF 4'000*	<input type="checkbox"/>
3 rd Cover Page	CHF 3'000*	<input type="checkbox"/>
2 nd Cover Page	CHF 3'000*	<input type="checkbox"/>
Internal Page	CHF 2'250*	<input type="checkbox"/>
Insert in the congress bags	CHF 1'500*	<input type="checkbox"/>

PAYMENT DETAILS

- 50% Deposit invoice to be paid upon receipt
- Final invoice to be paid by Friday 27 June 2008

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- | | |
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Date: Signature and stamp:

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